

Press Release

Hong Kong Life “Fun Cooking Kitchen”

21 December 2014 - Hong Kong Life Insurance Limited (“Hong Kong Life”) provides huge support towards corporate social responsibility to help people in need.

Hong Kong Life and Hong Chi Association jointly organized the “Organic Farming at Love Garden” and “Mural Painting Day” in 2014, the two parties rolled out the third charity event named **“Fun Cooking Kitchen”** on 21 December. Over 15 passionate “Hong Kong Life Gerbera Volunteers Team” members and 15 Hong Chi students joined this activity.

“Fun Cooking Kitchen” allowed the participants to learn culinary and the traditional Chinese paper cutting skills together. Participants were divided into 15 teams, each comprised of one volunteer and one intellectually disabled. After a cooking demonstration, the teammates collaborated and prepared two dishes step-by-step as illustrated. The groups’ efforts paid off, they enjoyed their yummy cuisine together during lunch. Participants then picked up the traditional Chinese paper cutting skill right after lunch. After a thorough demonstration by an instructor, volunteers assisted the Hong Chi students to cut different characters or festive holiday patterns deftly. Participants worried that the semi-finished products would be destroyed accidentally, so they concentrated to proceed carefully during the paper-cutting process. All the participants were satisfied with their works and the **“Fun Cooking Kitchen”** ended in laughter.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Hong Kong Life hopes to help the intellectually disabled to get along well with others through learning culinary and the traditional Chinese paper cutting skills. Also, we want corporate volunteers to understand the needs of the intellectually disabled and thus enhance social integration.”



“Hong Kong Life Gerbera Volunteers Team” members and members from Hong Chi Association spent an enjoyable weekend together.



Participants were very attentive to the instructions to memorize all the cooking steps.



With the help of the volunteers, intellectual disabled created an exquisite piece of paper cutting deftly.



Hong Kong Life Head of Marketing and Training Department Micky Cho (right) presented a souvenir to the representative of Hong Chi Association.